



INTERNATIONAL EXHIBITION FOR ENTERPRISES

PROMOTE 2014

U.S. PAVILION SCHEDULE OF ACTIVITIES

Wednesday December 10, 2014

AMERICAN DAY

Palais des Congres de Yaounde

Salle B

09:30 – 10:30	High Technology and Security Panel Theme: Understanding the Role of Intellectual Property in a Technological Era Sector Moderator: Mr. Serge Ntamack, Microsoft, West Africa Panelists: <ul style="list-style-type: none">- Barrister Abeng Roland- Mr. Ntoh Etta, Vice President, L3 Communications- Mr. Francois Modeste Nemetcha, CEO, E-Consulting LLC
10:30	Break
10:45	Arrival of Ambassador Michael S. Hoza to Conference Room
11:00	<i>Speech by U.S. Ambassador Michael S. Hoza</i>
14:00 – 14:45	Financial Markets and Real Estate Panel Theme: Partnering for Success – A Case Study: The American Model Sector Moderator: H.E. Alamine Ousmane Mey, Minister of Finance (TBC) Panelists: <ul style="list-style-type: none">- Jean Pierre Missi, General Manager, Crédit Foncier- Soppo Ngalle, SICCC Douala- Mr. Alphonse NAFACK, CEO, Afriland First Bank
14:45 – 15:00	Break

15:00 – 15:45

Biotechnology Panel

Theme: Biotechnology and Bioscience – Leapfrogging Into the Next Generation Agriculture

Panel Moderator: Professor Wilfred Mbacham

Panelists:

- Honorable Ongola Ongola Simon, Member of Parliament
- Dr. Nicolas Niemenak, Associate Professor, University of Yaounde I

15:45 – 16:00

Break

16:00 – 16:45

Trade, Investment and Development Panel

Theme: Impact of Economic Environment on Trade, Investment and Development

Panel Moderator: Charmian Penda, AMCHAM

Panelists:

- Mr. Eddie Brown, Board President of AMCHAM
- Mr. Ekedji - IFC Douala, Specialist Business climate
- Elisabeth Medou Badang, CEO of Orange Cameroon
- Mr. Daneil Anagho, CEO, African Investment Corp.

16:45 – 17:00

Break

17:00 – 17:45

YALI Fellows and Women's Entrepreneurship Panel

Theme: Women Leadership – Growth Catalyst

Panel Moderator: Esther Njomo

Panelists:

- Ms Angele Kwemo, Enhance AGOA Resource Center
- Caroline Kemdem, AWEP
- Angeline Mindja, Director of IPA, Cameroon